

Vendor name change: a note for finance teams

July 2026

Our product and billing name has changed from HelpYouSponsor to Gratona. This note covers everything a finance team needs for vendor records. Nothing is required of you beyond updating the vendor name.

Legal entity

Same legal entity. This is a trade name change only: nothing about who you contract with or pay changes, and no W-9 or EIN paperwork is involved in this change.

Plan and billing

Nothing changes about your plan, price, billing cycle, or payment method on file.

Invoices

New invoices read Gratona instead of HelpYouSponsor. Invoices issued under the HelpYouSponsor name remain valid for your records and do not need to be reissued.

Card and bank statements

Subscription charges read GRATONA (HYS) through October 31, 2026, then simply GRATONA.

Email addresses

Our existing billing and support addresses keep working and forward to the new ones: billing@gratona.com and support@gratona.com.

Web addresses

helpyousponsor.com and gratona.com both open the same platform. Neither address redirects and neither expires.

PASTE-READY LINE FOR YOUR VENDOR RECORD

Vendor name change, July 2026: HelpYouSponsor is now Gratona Sponsorships; the vendor and billing name is Gratona. Same legal entity; trade name change only, no paperwork involved. Subscription statement descriptor reads GRATONA (HYS) through October 31, 2026, then GRATONA. Billing contact: billing@gratona.com.